

Truffle Capital and OBRATORI join forces to promote innovation in dermato cosmetics and support the creation and development in Marseille of new technological leaders.

Paris & Marseille, October 3rd 2018 - OBRATORI, the Startup Studio of the L'OCCITANE Group and **Truffle Capital** announce their partnership for the creation and development, in Marseille, of innovative startups with the potential to become world leaders in the field of dermatology and cosmetic.

OBRATORI participated, as a reference subscriber, in the first closing of the Truffle BioMedTech fund, a Professional Private Equity Fund aimed at financing disruptive innovations in the life sciences sector. OBRATORI has now established a privileged partnership with Truffle Capital, to take advantage of its know-how in the structuring and support of innovative startups and to facilitate the installation in its accelerator of dermato-cosmetic companies in the portfolio of Truffle Capital.

For OBRATORI, the objectives are many *«Thanks to Truffle Capital's more than seventeen years of experience as a venture capital entrepreneur, we are extremely well equipped to host innovative projects and promote the creation of companies able to disrupt the Cosmetics and Wellness industry. These startups will find, with OBRATORI and Truffle Capital, partners of choice for the success of their innovation project, »* explains Amaury Godron, Managing Director of OBRATORI.

For Dr. Philippe Pouletty, Co-Founder and Managing Director of Truffle Capital *"The participation of OBRATORI in our BioMedtech fund and our partnership allow us to extend to dermato-cosmetics our activity of entrepreneurial investors and specialists in the financing of radical innovation in the life sciences. Being able to count on the functional premises and skills of the Startup Studio to install our startups is a precious asset for the success of our investments in this field "*.

About Truffle Capital

Founded in 2001, Truffle Capital is an independent European Venture Capital company specializing in life sciences (BioTech and MedTech) and breakthrough technologies in the IT sectors (FinTech and InsurTech). Truffle Capital's mission is to support the creation and development of young innovative companies, capable of becoming the leaders of tomorrow. Chaired by Patrick Kron alongside Dr. Philippe Pouletty and Bernard-Louis Roques, Co-



Founders and Managing Directors, Truffle Capital manages € 450 million in assets. Since its creation, it has raised nearly € 1bn and has supported more than 80 companies in the digital technology and life sciences sectors. At the end of 2017, Truffle Capital successfully completed the first closings of its two new institutional funds, Truffle Financial Innovation Fund and Truffle BioMedTech Fund, as well as the closing of a fund dedicated to the FRR.

www.truffle.com

Contact presse Truffle Capital :

ALIZE RP - Caroline Carmagnol et Wendy Rigal / truffle@alizerp.com / 01 44 54 36 62 - 06 64 18 99 59

About OBRATORI

OBRATORI, the startup studio that boosts your ideas and transforms your achievements into business. OBRATORI is the incubator and accelerator of innovation-oriented projects in the fields of cosmetics, wellbeing, and digital solutions for distribution. Created by the L'OCCITANE Group and supported by many private and public partners, OBRATORI aims to promote job creation in the South region, through the creation of innovative companies.

For more information: www.obratori.com / @Obratori

OBRATORI Press Contact : Julie Géret / julie.geret@obratori.com / 06 85 59 08 54